



News for robotics: born the partnership Italian-German between AUTOMATICA and A&T ROBOTIC WORLD

On the 27th of September 2016 it has been signed an important partnership agreement between **A&T ROBOTIC WORLD** (Turin) the Italian Robotic Exhibition and **AUTOMATICA** (Munich tradefair-Germany). An excellent opportunity for suppliers of technologies to increase its commercial activities on the two most important European manufacturing markets: Italy and Germany. The two events believe that the competitive development of industry is closely related to investments in automation and robotic technologies. These technologies are constantly changing and a major involvement of the **System Integrators** will lead to significant competitive advantages for the Italian industry. It was therefore decided to offer system integrators particularly advantageous opportunity to present their solutions and also a privileged platform where they can be protagonists in several levels. A platform that leverages the expertise of the two events to create moments of business and technology transfer, exchange of ideas and experiences among industrial operators, presentations in the field of general industry and automotive applications.

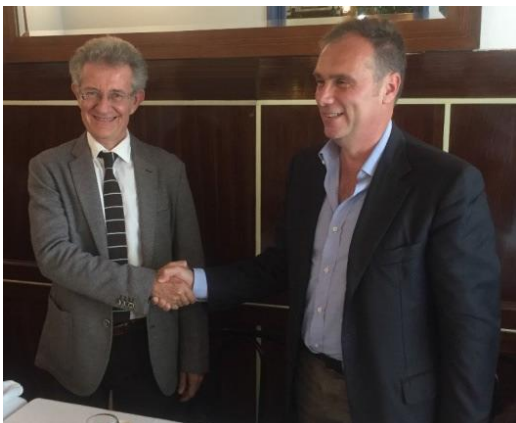
A & T ROBOTIC WORLD (3-4-5 May 2017), will take place in Turin - Italy in a large modern exhibition hall of 20,000 square meters. Two main focuses: **Robotics**, dedicated to the production technologies and automation and **controls**, dedicated to the technologies and measurement services, testing and control.

380 exhibitors, 40 events, content and innovative solutions. www.affidabilita.eu



Oval Lingotto Turin is the Pavilion which hosted the ice skating competitions of the XX Olympic Winter Games in Turin in 2006.

In 2017 will be the site of A & T - the 11th International Exhibition for the Manufacturing Industry.



Davide Galli, Owner and CEO Munich tradefair, official representative in Italy of Messe München and **Luciano Malgaroli**, Founder and General Manager A & T - ROBOTIC WORLD, are signing an important partnership agreement.